



# 12<sup>th</sup> ETHIO-CHAMBER INTERNATIONAL TRADE FAIR

Jun 2-6, 2022

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25-29, ግንቦት 2014

Invest in  
Ethiopia



**Organizer:** Ethiopian Chamber of Commerce & Sectoral Association

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Mob: +251993512930, +251978103300, +251911200786

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website: [www.ethiopianchamber.com](http://www.ethiopianchamber.com)

Address: Mexico Square, Ethiopian Chamber Building 1<sup>st</sup> floor. office No.16 & 2<sup>nd</sup> floor. No.204

Addis Ababa, Ethiopia





Based on our previous experience the 12<sup>th</sup> edition of the Ethio Chamber International Trade Fair will bring an opportunity for business linkage, experience sharing, knowledge and technology transfer between producers/manufactures /service providers.

### **1. Opening Day**

The Business Community higher Government officials Ambassadors invited guests, journalists and visitors will attend the colorful Opening Ceremony at the Exhibition Center on June 2, 2022 3:00pm at Addis ababa exhibition Center.

### **2. Special Business to Business**

A B2B meeting will be arranged in the presence of Business Council from different countries June 3, 2022 at 4:00pm

### **3. Entertainment**

### **4. Exhibitors Night for Networking**

On June 6, 2022 at 7:00pm the organizer will give Certificate of Participation to all participants of the 12<sup>th</sup> Ethio-Chamber International Trade Fair. Best Awards will go to best Exhibitors selected by an independent body. Sponsorship Awards will also be given to sponsors & partners. The Exhibitors Night will provide a conducive environment for creating and strengthening business Networking partnership.

### **5. Mayor's & Private Sector Forum**

Mayor's:- Private Sector forum is a platform planned to provide the opportunity for government the business to discuss on business development and access to finance related issues. Mayors from all over the country will be part of the forum and share their views & opinions to the private and other sector audience

### **6. Panel discussion**

- \* Access to finance for Manufacturers, Service Providers and Construction Sector
- \* Provision of Lease Finance by Ethiopian Development Banks and other banks
- \* International access to finance by AFDB, WB, Group-IFC

# The 12<sup>th</sup> Ethio-Chamber International Trade Fair

## Application form (Foreign Participants)



1. Company/Organization			
2. Name of Representative			
3. Responsibility			
4. Address			
P.O.Box	Country /District		
Tel	Mobile	Fax	
E-mail	Website		
5. <b>Exhibitor's Business:</b>			
Type of business (Please tick as appropriate)			
<input type="checkbox"/> Manufacturing	<input type="checkbox"/> Export	<input type="checkbox"/> Import	<input type="checkbox"/> Wholesale
<input type="checkbox"/> Retail	<input type="checkbox"/> Service	<input type="checkbox"/> Government/Trade Commission Organization	
<input type="checkbox"/> Other (Please specify: _____)			
6. <b>Required space: minimum space required is 9m<sup>2</sup>.</b>			
Indoor space: _____ sq.m x USD 55/m <sup>2</sup> x 5 Days = _____			
Outdoor space: _____ sq.m x USD 40/m <sup>2</sup> x 5 Days = _____			
Registration Fee		USD 500	
15% VAT			
Total Fees:-		_____	
7. <b>Exhibit type:</b> _____			
I/we the undersigned hereby apply to participate in "The 12 <sup>th</sup> Ethio-Chamber International Trade Fair" accepting the financial obligations & other provisions indicated in this application form.			
Name and Title		Signature and Seal	
Date			
<b>Intention of Business Matching</b> ( Please tick as appropriate)			
<b>Mfg/Producer</b>	<b>Service</b>	<b>Partnership/Joint Venture</b>	<b>Investment Project</b>
Seeking <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Offering <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Detail Information About the company:-			

Name of ECCSA's Focal Person \_\_\_\_\_ Signature \_\_\_\_\_

### Attestation by witnesses

We, the undersigned, witness that the service seeker has consented to accept the terms of agreement mentioned here in above and that the transaction is to be done through the above stated ECCSA's Focal Persons.

1. Name \_\_\_\_\_ Signature \_\_\_\_\_

2. Name \_\_\_\_\_ Signature \_\_\_\_\_

Name of ECCSA's Finance Officer \_\_\_\_\_ Signature \_\_\_\_\_

Name of ECCSA's Marketing Officer \_\_\_\_\_ Signature \_\_\_\_\_

### **Note:-**

✚ By virtue of submitting this duly and fully completed form, signed by your company/organization, the witnesses, the focal person and other representatives of ECCSA, note that you have submitted a contract agreement accepted by the organizer and all other stakeholders and that you have entered into a contractually binding legal agreement with the organizer.

✚ 50% advance payment should be made upon registration. The remaining 50% should be settled 30 days before the opening of the Exhibition.

✚ Payment should be effected to "Ethio-Chamber International Trade Fair" or "Ethiopian Chamber of Commerce and Sectoral Associations (ECCSA)" in cash, Cheque/CPO at ECCSA building 1<sup>st</sup> floor office No. 14





# The 12<sup>th</sup> Ethio-Chamber International Trade Fair

## Magazine Advertisement Confirmation Form

### (Foreign Participants)

#### Magazine Specification:-

- ✓ A4 size full color, 250 gm cover page with lamination, 150 gm inside pages to be published in 2,500 copies.

#### Distribution:-

- ✓ Free copy
- ✓ Five copies to be given out to companies/organizations advertizing in the magazine.
- ✓ The publication shall be distributed to the Embassies in Addis Ababa, Ethiopian Embassies abroad, Regional Chambers of Commerce and Sectoral Associations, International Organizations, Governmental and Non-Governmental Offices, Local and International Firms, Star Level Hotels in Ethiopia and Ticket Offices of Ethiopian Airlines in Addis Ababa, among others.

Please select your choice of type of advertisement and space from among the list in the following table:

Roll No.	Type	Size	Price	Put the (✓) Mark
1	Back Cover Full Page color	20cm*27cm	30,000+15%. VAT	
2	Back Cover inside full page color	20cm*27cm	20,000+15%. VAT	
3	Special page-4 pages next to front inside cover full page	20cm*27cm	20,000+15%. VAT	
4	Special page- 4 pages next to back inside cover full page	20cm*27cm	15,000+15%. VAT	
5	Front cover Inside full page color	20cm*27cm	25,000+15%. VAT	
6	Full page inside color	20cm*27cm	12,000+15%. VAT	
7	Half page inside color	20cm*13.3cm	8,000+15%. VAT	
8	Logo front cover page color	2cm*2cm	8,000+15%. VAT	

I, the aforementioned company/organization head/representative/ having accepted the rules & regulations affirm to advertise my company with the value of Ethiopian Birr \_\_\_\_\_ in the 12<sup>th</sup> Ethio-Chamber International Trade Fair Special Magazine.

I hereby confirm the validity of this contract on behalf of \_\_\_\_\_

Signature

Name & Position

Organizational Seal

Tel(office): \_\_\_\_\_ Mob: \_\_\_\_\_ E-mail: \_\_\_\_\_

#### Note:-

- ✚ By virtue of submitting this duly completed form signed both by your company and witnesses representing the organizer note that you have entered into a contractually binding legal agreement with the organizer.
- ✚ 50% advance payment should be effected upon application.
- ✚ The remaining 50% shall be paid immediately after the event.
- ✚ Payment should be effected to "Ethio-Chamber International Trade Fair" or "Ethiopian Chamber of Commerce and Sectoral Associations (ECCSA)" in cash or Cheque/CPO at ECCSA building 1<sup>st</sup> floor office No. 14
- ✚ Please check the page you choose before you confirm.
- ✚ Please send the electronic copy of the graphics design of your advertisement 45 days before the Opening date of the event.

Name of ECCSA's Focal Person \_\_\_\_\_ Signature \_\_\_\_\_

Name of ECCSA' Finance Officer \_\_\_\_\_ Signature \_\_\_\_\_

Name of ECCSA' Marketing Officer \_\_\_\_\_ Signature \_\_\_\_\_

#### Attestation by witnesses

We, the undersigned, witness that the service seeker has consented to accept the terms of agreement mentioned here in above.

1 Name \_\_\_\_\_ Signature \_\_\_\_\_

2. Name \_\_\_\_\_ Signature \_\_\_\_\_

# The 12<sup>th</sup> Ethio-Chamber International Trade Fair Sponsorship Pledge form

Company's Name \_\_\_\_\_

Address:- \_\_\_\_\_

Region/Country \_\_\_\_\_ City \_\_\_\_\_

Sub-city \_\_\_\_\_ Street/Wereda \_\_\_\_\_ House No \_\_\_\_\_

Tel \_\_\_\_\_ Mobile \_\_\_\_\_

Fax \_\_\_\_\_ E-mail \_\_\_\_\_ P.O.Box \_\_\_\_\_

I, the aforementioned sponsoring organization head/representative/ having accepted the rules & regulations affirm to be the \_\_\_\_\_ rank/level sponsor amounted to Eth. Birr/USD \_\_\_\_\_

The terms & conditions of the payment would be 50% in advance and the remaining 50% shall be paid after getting the proper services as per the agreement.

## Authorized Person

Name \_\_\_\_\_

Responsibility \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

## SEAL

## Note:-

- ✚ By virtue of submitting this duly completed form signed both by your company and witnesses representing the organizer note that you have entered into a contractually binding legal agreement with the organizer.
- ✚ Payment should be effected to "Ethio-Chamber International Trade Fair" or "Ethiopian Chamber of Commerce and Sectoral Associations (ECCSA)" in cash or Cheque/CPO at ECCSA building 1<sup>st</sup> floor office No. 14

Name of ECCSA's Focal Person \_\_\_\_\_ Signature \_\_\_\_\_

Name of ECCSA' Finance Officer \_\_\_\_\_ Signature \_\_\_\_\_

Name of ECCSA' Marketing Officer \_\_\_\_\_ Signature \_\_\_\_\_

## Attestation by witnesses

We, the undersigned, witness that the Sponsor has pledge to pay the sum amount mentioned here in above in compliance with other terms there to.

1 Name \_\_\_\_\_ Signature \_\_\_\_\_

2. Name \_\_\_\_\_ Signature \_\_\_\_\_



# 12<sup>th</sup> Ethio-Chamber International Trade Fair

## June 2- 6, 2022

### Sponsorship Benefits

	Benefits	Platinum	Gold	Silver
		ETB 400,000	ETB 300,000	ETB 200,000
1	Complimentary Exhibition free space per request	27 m <sup>2</sup>	18 m <sup>2</sup>	9m <sup>2</sup>
2	Banner Placement in Meeting hall program	Yes		
3	Front special Pages on the Magazine	Yes		
4	You will be given priority to participate in international trade fairs held in different countries	2 times	1 times	
5	No Magazine Copy	15	10	5
6	Back Special Pages on the Magazine		Yes	
7	Full inside page on the magazine.			Yes
8	Logo on front Page. on the Magazine	Yes	Yes	Yes
9	Brochures will be distributed during the opening closing ceremony and in the conference	Yes	Yes	Yes
10	Media Placement web site social media	Yes	Yes	Yes
11	Verbal acknowledgement of sponsorship during the opening closing ceremony and conference sessions.	Yes	Yes	Yes
12	Logo placement on the Chamber website with a link to your company/org. website	Yes	Yes	Yes
13	VIP seating in the B2B & Panel discussion Sessions	6	4	2
14	Sponsorship level acknowledgment during press release	Yes	Yes	Yes
15	Logo on different badges	Yes	Yes	Yes
16	Logo on the press release program	Yes	Yes	Yes
17	Logo on the main event signage inside and outside the exhibition Hall	Yes	Yes	Yes
18	Logo placement all newspaper advertisements	Yes	Yes	Yes
19	Logo on banners that will be placed at selected places in the city	Yes	Yes	Yes
20	Logo on all social media companies	Yes	Yes	Yes
21	Logon placement on all invitation cards to all events.	Yes	Yes	Yes
22	Banner placement in the exhibition center	Yes	Yes	Yes
23	Recognition awards during the Closing Ceremony	Yes	Yes	Yes

# Important Information about the 12<sup>th</sup> Ethio-chamber international Trade Fair:

The following information as well as the terms and condition stated in the registration forms are the contractual basis for participation in the 12<sup>th</sup> Ethio-Chamber International Trade Fair.

## 01. Venue

Addis Ababa Exhibition Centre & Market Development Enterprise.

## 02. Duration of Trade Fair and Opening Hours

Thursday, June 2, 2022 to Monday, June 6, 2022 from 09 am to 06pm

During the event, exhibitors can enter the exhibition halls half an hour before opening time every day.

## 03. Installation Dates

May 31 and Jun 1, 2022 from 9am – 6pm

## 04. Allocation and Handover of Booths

The requested size of booths will be allocated. Stands will be allocated on first come first served basis.

All booths will be hand over to exhibitors on Jun1, 2022 at 04:00 Pm

## 05. Deliveries Exhibiting Materials and Organization of Individual stands

All exhibiting materials should be brought in the Addis Ababa Exhibition Center and displayed individual stands on June. 2, 2022 from 9am to 6:00pm

The morning of June 2, 2022 is reserved to give your stand a last touch and for delivery of perishable items (like flowers) only.

There will be no delivery of exhibiting materials during the opening Ceremony on June. 2, 2022 starting 01:00 Pm

Please clearly label any materials that you would like to be delivered to the halls with the following address (for foreign participants only)

The 12<sup>th</sup> Ethio-Chamber International Trade Fair (June 2-6, 2022)

Addis Ababa Exhibition Center (Exhibition Venue)

Exhibitor (Company) Name + Stand Number

Masqal Square, Addis Ababa

Exhibiting materials should not be removed from individual stands before the closing date of the Trade Fair. Taking out exhibiting material before the closing date requires the....

## 06. Dismantling Dates

Dismantling can start on June.6, 2022 as of 6:00 pm to be finished by June 7, 2022 at 4 p.m.

## 07. Visa Regulation

For information on visa regulation, please contact Ethiopian Embassy in your Country or Ethiopia Chamber of Commerce & Sectoral Associations.

## 08. Magazine

The magazine shall be distributed free of charge to the Embassies in Addis Ababa, Ethiopia Embassies abroad, Regional Chambers of Commerce and Sectoral Associations, International Organizations, Governmental and Non-Governmental offices. Local and International Firms, Star Level Hotels in Ethiopia and Ticket Offices of Ethiopian Airlines in Addis Ababa, the Stakeholders and participants, among others. For advertisement on the magazine, please refer to the magazine advertisement application form.

## 09. Orientation and Distribution of Exhibitors Passes

Orientation Session will be held on June 1, 2022, at 09:00 pm

Exhibitors pass along with a welcome Packs will be distributed after the session

Three (3 exhibitor) passes for nine (9) sq. m. area each (e.g. 27 sq.m booth = 9 exhibitor passes) will be given to exhibitors.

## 10. Hotels

Nearest Accommodations

A. Ethiopia Hotel

Tel+251-115517400 or +251-115151823

E-mail:ethiotel@yahoo.com

B. Hilton Addis

Tel +251-115518400

E-mail: Hilton.addis @ethionet.et

C. Sheraton Addis

Tel +251-115171717

E-mail:reservations.addisethiopia@luxurycollection.com

## Contact Information

Ethiopian chamber of Commerce and Sectoral Associations (ECCSA)

Physical Address: Mexico Square in front of Federal Police

Off.Tel : +251115514005

+251115528559

Mob: +251993512930

+251978103300

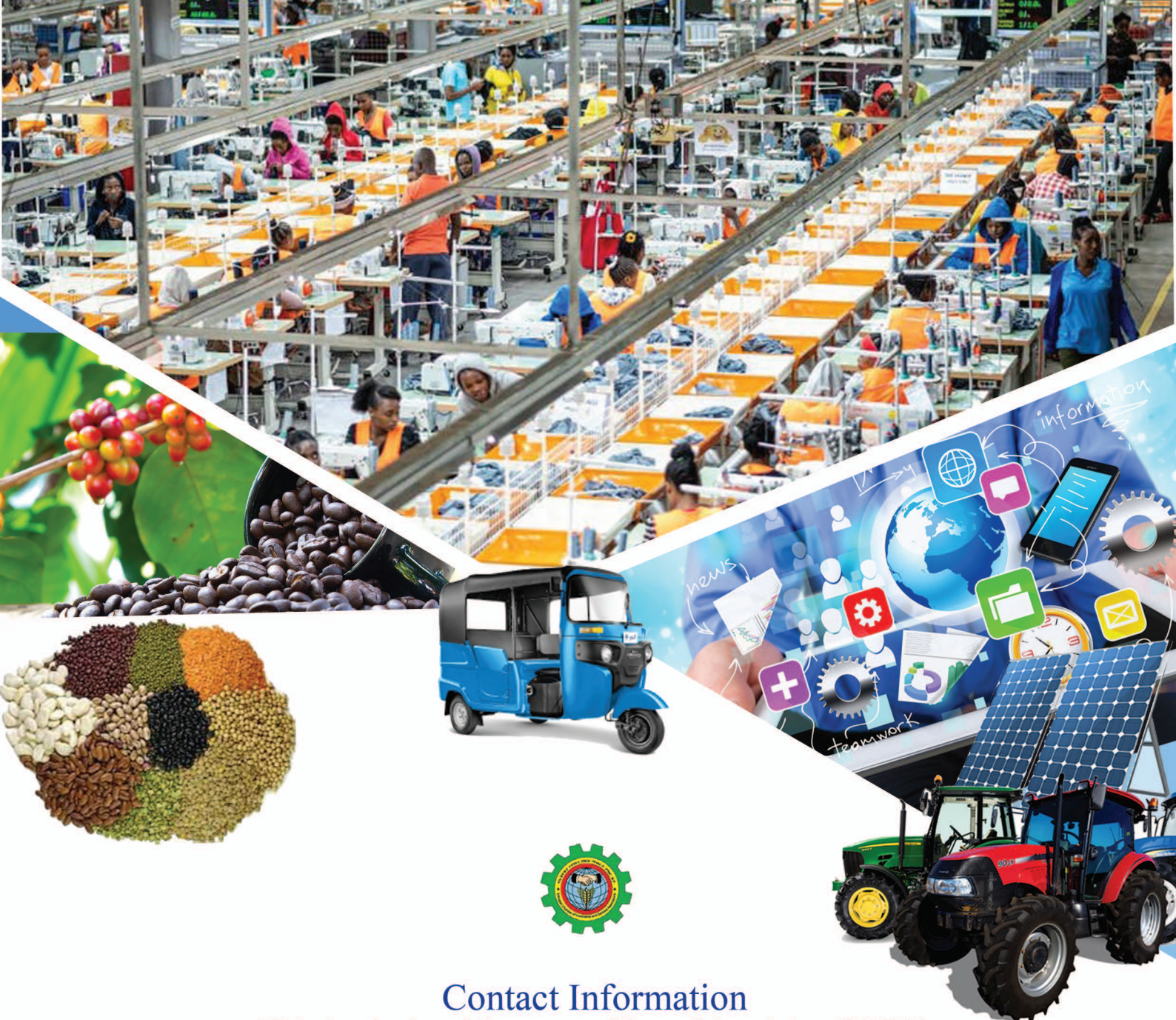
website:www.ethiopianchamber.com

Email:ethiochamberevents@ethiopianchamber.com

:eccsaatradeandinvestment@gmail.com

Address:Mexico Square,Ethiopian Chamber





## Contact Information

Ethiopian chamber of Commerce and Sectoral Associations (ECCSA)

Physical Address: Mexico Square in front of Federal Police Addis Ababa, Ethiopia

### Local company participants

Off.Tel : +251115514005

+251115528559

Mob: +251993512930

+251978103300

+251911200786

### Foreign Company Participants

Off.Tel :+251115514005

:+2515549278

Mob :+251911234984

:+251939965040

:+251911040441

+251911200786

Email:events@ethiopianchamber.com

ethiochamberevents@ethiopianchamber.com

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website:www.ethiopianchamber.com

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